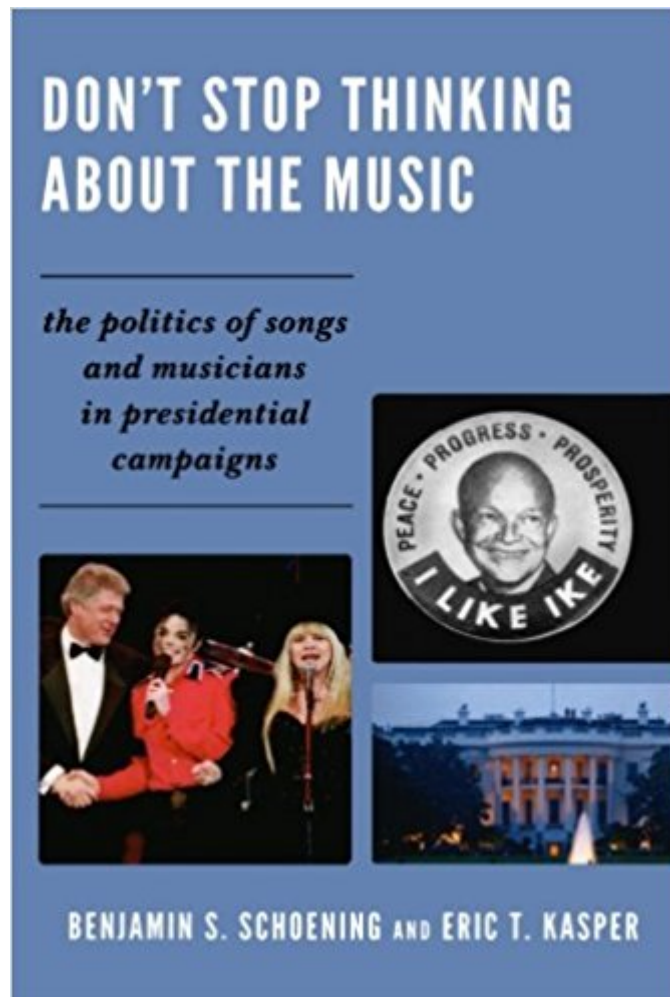


The book was found

Don't Stop Thinking About The Music: The Politics Of Songs And Musicians In Presidential Campaigns



Synopsis

In this insightful, erudite history of presidential campaign music, musicologist Benjamin Schoening and political scientist Eric Kasper explain how politicians use music in American presidential campaigns to convey a range of political messages. From "Follow Washington" to "Like Ike" to "Got a Crush on Obama," they describe the ways that song use by and for presidential candidates has evolved, including the addition of lyrics to familiar songs, the current trend of using existing popular music to connect with voters, and the rapid change of music's relationship to presidential campaigns due to Internet sites like YouTube, JibJab, and Facebook. Readers are ultimately treated to an entertaining account of American political development through popular music and the complex, two-way relationship between music and presidential campaigns.

Book Information

Paperback: 318 pages

Publisher: Lexington Books; 1 edition (December 19, 2011)

Language: English

ISBN-10: 073916547X

ISBN-13: 978-0739165478

Product Dimensions: 6.1 x 0.8 x 9.1 inches

Shipping Weight: 15.2 ounces (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #1,910,016 in Books (See Top 100 in Books) #46 in Books > Arts &

Photography > Music > Musical Genres > Military Marches #2421 in Books > Politics & Social

Sciences > Politics & Government > Elections & Political Process > Elections #6608 in Books >

Arts & Photography > Music > History & Criticism

[Download to continue reading...](#)

Don't Stop Thinking About the Music: The Politics of Songs and Musicians in Presidential Campaigns
The Life-Changing Magic of Not Giving a F*ck: How to Stop Spending Time You Don't Have with People You Don't Like
Doing Things You Don't Want to Do
The Fredericksburg Campaign : October 1862-January 1863 (Great Campaigns Series) (Great Campaigns of the Civil War)
Anything for a Vote: Dirty Tricks, Cheap Shots, and October Surprises in US Presidential Campaigns
The Hunters: A Presidential Agent Novel (Presidential Agent Series)
The Hostage: A Presidential Agent Novel (Presidential Agent Series)
Cracking the Highest Glass Ceiling: A Global Comparison of Women's Campaigns for Executive Office (Women and Minorities in Politics)

Activism, Inc.: How the Outsourcing of Grassroots Campaigns Is Strangling Progressive Politics in America
Blank Sheet Music: Music Manuscript Paper / Staff Paper / Musicians Notebook (Christmas Edition) (Holiday Blank Sheet music) (Volume 5)
Blank Sheet Music: Elegant Violet Cover, Music Manuscript Paper, Staff Paper, Musicians Notebook, Durable Book Binding, (Composition Books - Music ... Stave * 100 pages, 8" x 10" (20.32 x 25.4 cm)
Blank Sheet Music: Music Manuscript Paper / Staff Paper / Musicians Notebook [Book Bound (Perfect Binding) * 12 Stave * 100 pages * Large * Treble Clefs] (Composition Books - Music Manuscript Paper)
Blank Sheet Music: Pink Cover, Music Manuscript Paper, Staff Paper, Musicians Notebook, Durable Book Binding, (Composition Books - Music Manuscript ... Stave * 100 pages, 8" x 10" (20.32 x 25.4 cm)
Blank Sheet Music: Red Cover, Music Manuscript Paper, Staff Paper, Musicians Notebook, Durable Book Binding, (Composition Books - Music Manuscript ... Stave * 100 pages, 8" x 10" (20.32 x 25.4 cm)
The Party Decides: Presidential Nominations Before and After Reform (Chicago Studies in American Politics)
Presidential Sheet Music: An Illustrated Catalogue of Published Music Associated with the American Presidency and Those Who Sought the Office
Don't Stop the Music
Can't Stop Won't Stop: A History of the Hip-Hop Generation
Stop, Train, Stop! A Thomas the Tank Engine Story
The One-Stop Bible Atlas (One-Stop series)
Teaching Music Globally & Thinking Musically: Experiencing Music, Expressing Culture
Package: Includes 2 books, 1 CD (Global Music Series)

[Dmca](#)